



We are branding & package design agency.

In association with good ideas and bright design we materialize brands and packages, that attract consumers, sell products, increase brand awareness and build business.

What we do:

### STRATEGIC BRANDING



- Brand/assortment architecture
- Brand strategy/positioning
- Brand/Product title naming
- Brand identity development
- Packaging audit
- Research: consumer/brand/packaging

### CREATIVE WORK



- Package design development: structural/graphic
- Brand/Product title design
- Copyrighting
- POS material design

### REALIZATION



- Packaging production consultancy
- Packaging and POS material production management
- Packaging material & production chain management

### WE ARE HERE

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